

Ed-Mission '08

(An executive delegation covering key education centers in India)

- MUMBAI
- BANGALORE
- NEW DELHI
- HYDERABAD (optional)

November 16-26, 2008

Organized by:
(C-IBC member & Chair,
Education Committee)



International Center for Education Inc.

Supported by:



Foreign Affairs and
International Trade Canada

Affaires étrangères et
Commerce international Canada

Federation of Indian Chambers of
Commerce & Industry (FICCI)



Message from His Excellency R L Narayan, High Commissioner to Canada

I am delighted that the C-IBC Education Committee has decided to mount a mission to a few important education centers in India. Indeed, the education sector has seen an unprecedented surge in activity and many initiatives are currently underway between India and Canada. The C-IBC mission will hopefully create a further cross pollination of ideas and a realization of strategic synergies between partners.

The mission will explore opportunities for linkages, overseas campuses, affiliates and arrange meetings with key players besides creating networking opportunities within the academic and business communities on both sides. It thus seeks to bring together many associations and organizations from both countries working towards a common purpose. Valuable contacts will no doubt be made and business relations formed which will foster even closer business ties between Canada and India. I wish you all the best in your efforts to explore all that India has to offer.

Best wishes, R. L. Narayan



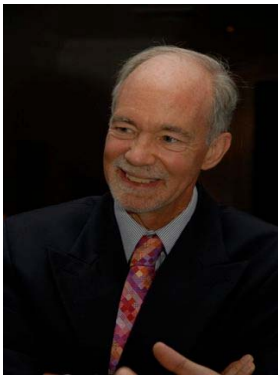
Message from His Excellency David Malone, former High Commissioner to India

I am pleased to learn that C-IBC is planning an Education Mission (Ed-Mission) to India in 2008. As Canada continues to expand and strengthen its bilateral relations, education provides an important bridge between the two countries. Yet, we are not realizing our full potential in terms of both academic partnerships and student recruitment. The good news, however, is that Canada's education profile is gradually spreading in India. Also, the recognition in India of Canada's education excellence continues to improve. In India, the demand for quality education far exceeds the supply, especially in fields such as computer science, business, engineering, applied sciences and arts. Canada, with a large network of colleges & universities that offer world-class education, is very well placed to fill this gap by welcoming Indian students in Canada and by building capacity through partnerships.

The proposed mission, I am sure, will provide an excellent opportunity to showcase, in a number of Indian cities, Canada's education strengths to an Indian audience aspiring for quality education. I would, therefore, encourage Canadian colleges and universities to participate in the proposed C-IBC education mission to India and learn firsthand about the education opportunities in an emerging India.

I sincerely hope that your mission will be a resounding success and that it will help bring India and Canada even closer together, through the additional academic bridges that it might generate.

With best wishes, David Malone



Breaking news...

THE ECONOMIC TIMES : India asks Canada to invest in education sector (June 14, 2008)

OTTAWA: India today asked Canada to share its knowledge and make investment in education sector as the country embarks on a major expansion of its higher learning infrastructure by investing Rs. 85,000 crore (\$21B) during the 11th 5 year plan period.

"India is on verge of a 'knowledge revolution' and if both countries work together in this field, and Canada shares its excellence in higher learning with India, it will go a long way in strengthening bilateral relations," R P Aggarwal, Higher Education Secretary in the Ministry of Human Resource Development said.

The Government proposes setting up 30 central universities, 8 IITs and 10 National Institutes of Technologies. Aggarwal said, besides 3 IISERs, 7 IIMs and 2 Schools of Planning and Architecture would also be set up. The central assistance would be provided for 1,000 polytechnic institutes - 300 in public-private partnership and 400 in the private sector.

Cities covered on "Ed-Mission'08"

MUMBAI (formerly BOMBAY): is the capital of the Indian state of Maharashtra. With an estimated population of about 13 million, it is the largest metropolis in India and one of the world's most populous cities within administrative limits. With the population of 19 million, Mumbai Metropolitan Area is also world's 5th most populated.

Located off the west coast of India, the city has a deep natural harbour. Mumbai handles over ½ of India's passenger traffic and a significant amount of cargo. It is the commercial and entertainment capital of India, and houses important financial institutions, such as the Reserve Bank of India (RBI), the Bombay Stock Exchange (BSE), the National Stock Exchange of India (NSE) and the corporate headquarters of many Indian companies. Mumbai attracts migrants from all over India because of the immense employment opportunities and the relatively high standard of living, but most end up living in shanties. The city is home to India's Hindi film & TV industry, known as Bollywood. Mumbai also accommodates a national park, the Sanjay Gandhi National Park, within its city limits.

BANGALORE: is the capital of the Indian state of Karnataka. Located on the Deccan Plateau in the south-eastern part of Karnataka, Bangalore is India's 3rd most populous city and 5th most populous urban agglomeration.

It is home to numerous public sectors such as heavy industries, software companies, aerospace, telecommunications, machine tools, heavy equipment, and defence establishments. Bangalore is known as the *Silicon Valley of India* owing to its pre-eminent position as the leading contributor to India's IT industry. Bangalore has developed into one of India's major economic hubs and was mentioned by CNN as one of the "best places to do business in the wired world". Bangalore hosts some of the most well-recognized colleges & research institutions in India and boasts India's 2nd highest literacy rate.

NEW DELHI: is the capital city of the Republic of India. Situated within the metropolis of Delhi, New Delhi was planned by Edwin Lutyens, a leading 20th century British architect. It is the seat of the Government of India and the Government of the National Capital Territory of Delhi. Connaught Place, one of northern India's largest commercial and financial centers, is located in the heart of New Delhi. With an estimated net State Domestic Product (SDP) of 83,085 crores (830.85 billion) Indian rupee (INR) (for the year 2004-05). Delhi is an important commercial center in South Asia. Delhi has a per capita income of 53,976 INR. The tertiary sector contributes 70.95% of Delhi's gross SDP followed by secondary and primary sectors with 25.2% and 3.85% contribution respectively.

HYDERABAD: is the capital city of the Indian state of Andhra Pradesh. Hyderabad metropolitan area is the fifth largest in India. Greater Hyderabad has an estimated metropolitan population of 10 million, making it an A-1 status city and the second largest (in terms of area) in the country. Hyderabad is known for its rich history, culture and architecture representing its unique character as a meeting point for North and South India, and also its multilingual culture, both geographically and culturally.

Also known as *The City of Nizams* and *The City of Pearls*, Hyderabad is today one of the most developed cities in the country and a modern hub of information technology, ITES and biotechnology.



Federation of Indian Chambers of Commerce and Industry (FICCI) Higher Education Summit

New Delhi, November 24-26, 2008

India's apex chamber represents over 500 Industry associations and 2500 of India's largest companies. FICCI is the rallying point for free enterprise in India and has empowered businesses to shore up their competitiveness and enhance their global reach in changing times. FICCI maintains the lead as a proactive business solution provider through research, interactions at the highest political level and global networking. FICCI works across a range of sectors and has an active Committee on Higher Education.

Conducted with support from the UGC (University Grants Commission) of the Government of India & the Ministry of Human Resource Development (HRD), FICCI's Higher Education Summit has become the premier event in the country promoting education, attracting local as well as International providers.

The theme for 2008 is "**Higher Education at the crossroads: Imperatives for Policy and Practice**". This year's Summit has a special meaning since Canada has been chosen as the partner country. Attend plenary sessions discussing global trends and India's pattern of growth. Hear about providers and new forms of delivery and attend sessions such as Maintaining standards, Financing and Management, International mobility of students and India-Canada partnership.

Join *AUCC* President Claire Morris & *ACCC* President James Knight as they lead Canadian Universities and Colleges and hear *University of Waterloo* President David Johnston deliver the keynote address.

Another must attend session is the **Science & Technology** event scheduled for the evening of **November 24**.

Why attend?

- *Visibility*: Make exclusive presentations
- *Knowledge transfer*: Exposure to Global Best Practices.
- *Network*: Meet national and international education experts from leading education institutions, corporate houses and government.
- *Collaborate*: Conduct 1-on-1 meetings with Higher education providers, corporations and government.
- *Showcase*: Display your programs and training courses to corporations and 'feeder institutions'.

PAST IMPRESSIONS:

2004 "The Higher Education Summit: Roadmap for the Future"

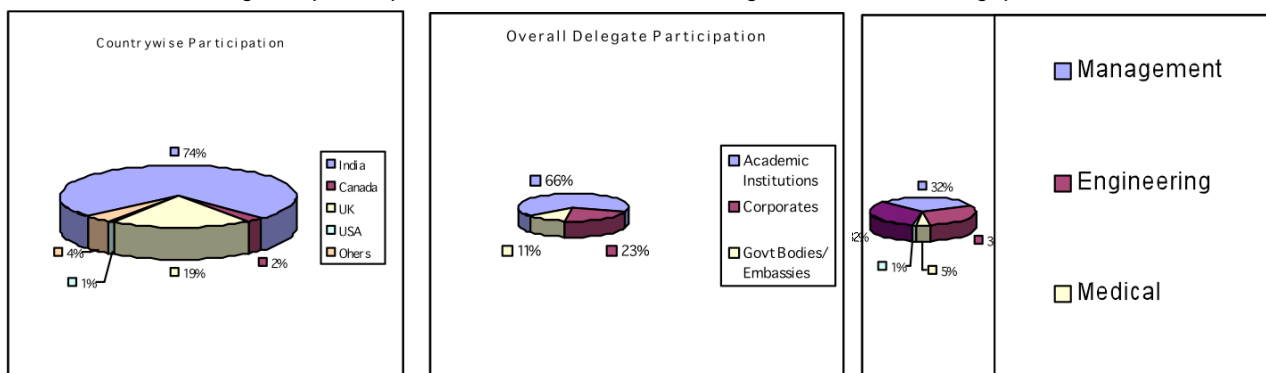
Prof. John L Hennessy, President of Stanford University delivered the keynote address which attracted over 200 delegates from the Indian and International higher education sector.

2006 "Private Higher Education: Opportunities and Challenges"

UK being the partner country, other participating countries were Oman and Singapore. Hon. Montek Singh Ahluwalia, Deputy Chairman of the Planning Commission, India inaugurated the summit and Prof. Lawrence H. Summers of Harvard University delivered the keynote. A total of 350 delegates participated.

2007 "Innovation for Quality & Relevance"

Hon. Arjun Singh of the Ministry of Human Resource Development inaugurated the summit with the keynote address being delivered by Lord Chris Patten, Chancellor of Oxford who led a total of 72 Universities from UK to the event. 500 delegates participated from countries including UK, Australia, Singapore, Sudan, Vietnam & EU.



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Led by:

- Hon. Roy McLaren, P.C., Chairman, C-IBC

Ed-Mission Highlights:

- Explore opportunities in the burgeoning Canada-India education corridor & meet key stake holders.
- Network with potential partners, affiliates and delivery providers. Focused site visits per city (eg. Studio/Animation studio visits in Mumbai, IT related visits in Bangalore)
- Establish key linkages for Joint Ventures, 'feeder institutions', 'India campus' and faculty| student exchanges & recruiting.
- Introduction meetings set up with local NGO's, State and Central Government bodies.
- Learn about developments in the Indian Governments new 'liberalized' education policy & establish your brand in India.
- Tour Canadian visa offices & take a look 'behind the scenes'. Meet Visa officers| Trade Commissioners.
- Strategic and meaningful accompaniment to FICCI's Higher Education Summit in Delhi (Nov 24-26).

Tentative schedule:

- 16 (Sun) Country Briefing & Reception-MUMBAI
- 17 (Mon) Visits/Meetings & Seminar/Reception-MUMBAI
- 18 (Tue) Animation & Media /design studio visits-MUMBAI
- 19 (Wed) Visits/Meetings & Seminar/Reception-MUMBAI
- 20 (Thu) Visits/Meetings & Seminar/Reception- BANGALORE
- 21 (Fri) Visits/Meetings & Seminar/Reception-BANGALORE
- 22 (Sat) AM: Travel to DELHI PM: DELHI sightseeing
- 23 (Sun) AGRA (Taj Mahal) or 'as you please'
- 24 (Mon) Visits/Meetings followed by S&T Seminar (FICCI)-DELHI
- 25 (Tue) FICCI Higher Education Summit-DELHI
- 26 (Wed) FICCI Higher Education Summit-DELHI
OPTIONAL (paid directly to ACU)
- 27 (Thu) Commonwealth Event or Visits/ Meetings-HYDERABAD
- 28 (Fri) Commonwealth Event or Visits/ Meetings-HYDERABAD
- 29 (Sat) Commonwealth Event & 'Ed-Mission' wrap up-HYDERABAD

All Inclusive * delegate fee covers:

- All local air & ground transportation within India.
- Luxury accommodation at 5 star hotels in all cities.
- Site visits to targeted schools & Colleges in each city.
- 'Personalized' itinerary per city based on stated interests sent to each delegate prior to departure.
- Registration fees at all 'Ed-Mission' events incl. FICCI's Higher Education summit Nov 24-26 (courtesy DFAIT).
- Airport transfers to| from the hotels.
- Country| city briefings accompanied by Networking dinners, Receptions and luncheons.
- Day off and sight seeing activities.
- Opportunity to set up own meetings.
- Institution name displayed on presentation screen when not in use.
- Institution name w/link displayed on C-IBC & ICE website for 1 year after the mission.
- Seminar presentations at information sessions.
- FREE ½ page color Insert in Ed-Mission brochure with personal | institution profile & contact information.

Regards,

Kam Rathee, President | President & Executive Director, C-IBC

Husain F. Neemuchwala, Founder-International Center for Education Inc. (ICE) | Chair-Education Committee, C-IBC

* Fee does **NOT** cover International air.

REGISTRATION FORM

Institution/Organization Name:	
Address	
Telephone	Fax
E-mail	Web Site
FIRST PARTICIPANT	
Name	
Title/Position	
Telephone	Fax
E-mail	Cell number
SECOND PARTICIPANT (WILL BE NOTIFIED IF SPACE AVAILABLE)	
Name	
Title/Position	
Telephone	Fax
E-mail	Cell number
PARTICIPATION FEE	
<i>Member</i> <input type="checkbox"/> \$9,950 +5% GST=\$10,448 X ____=\$ _____ <i>Non-Member</i> <input type="checkbox"/> \$10,450+5% GST=\$10,973 X ____ = \$ _____ Deduct \$4000 (pre GST) if declining hotel accommodation package	
METHOD OF PAYMENT	
<u>Payment by Credit Card:</u> Name of Card Holder: _____ Card Number (Visa <u>OR</u> MasterCard only): _____ Exp. date _____ This is to authorize the C-IBC to debit the credit card number listed above for the amount specified above. Signature of Cardholder: _____ Date: _____ <input type="checkbox"/> Please contact me. I'd like to be a sponsor for an additional \$1500. My Institution logo will appear on all Ed-Mission'08 collaterals & printed matter including commemorative leather portfolio/briefcase.	
<u>Payment by Cheque Bank Draft Money order:</u> Payable to "ICE" & mailed to: 1 St. Clair Ave. E # 1004 • Toronto, ON • M4T 2V7 • Mission hotline: (647) 500 7011 Council Phone: (416) 214 5947 • Fax: (416) 214 9081 • E-Mail: Education@Canada-IndiaBusiness.ca	

NOT YET A MEMBER? JOIN THE COUNCIL AND PAY THE MEMBER'S PARTICIPATION FEE. SAVE \$500 !

• Registration is on a first come first served basis and SUBJECT to approval by "Ed-Mission'08" Advisory Committee • Additional information may be requested such as Institution history & expected outcomes from participation • No refunds after Sept.15, 2008.